



The Brookside Story



THE VINEYARDS

The Brookside Vineyard Company has wine grape acreage in both the oldest California Wine District, and one of the newest. The oldest is the Cucamonga Wine District, and one of the newest is at Temecula, the Rancho California Wine District. The company has about 1000 acres of vines in each of these two districts.



The Biane family started its vineyards in the Cucamonga District in the 1880's and have been farming their lands continuously ever since. The first vines were planted in this district in the 1860's. The earliest plantings were to the famous grape of the Franciscan missionaries, the Mission grape, and to California's unique varietal grape, the Zinfandel. These grapes are the foundation of California's own classic wine varieties.

At Temecula, Brookside is heavily involved in the development of one of California's newest wine districts. This climatic region is totally unique in Southern California. The weather and growing patterns are identical with Northern California regions, such as Napa and Sonoma. Here Brookside has planted aristocratic varietal grapes such as Pinot Noir, Pinot Chardonnay, Cabernet Sauvignon, Johannisberg Riesling, Emerald Riesling, Chenin Blanc, French Colombard, Gamay Beaujolais, Pinot St. George, Zinfandel and Petite Sirah. With its huge vineyard acreage, Brookside is one of the largest vineyard holding wineries in California.

THE WINERIES

Brookside's wine making activities take place in the Cucamonga Wine District. The headquarters is at Guasti, a magnificent stone building of heroic proportions with walls over three feet thick made of native field stone and mortar. It is over 600 feet long and 100 feet wide and has the largest underground aging cellar in the United States. At Guasti, are Brookside's primary aging cellars, blending and bottling facilities, its laboratories, and a Wine Museum.

Four miles from Guasti, in Cucamonga, is Brookside's second major facility, the Pierre Biane Winery, which is our primary wine making and storage complex.

The third Brookside Winery is on Haven Avenue in Cucamonga, with special equipment for the production of sherries, champagnes, and other fine wines.

The fourth winery is a small premise on Archibald Avenue, south of Guasti, for the aging of Brookside's fine sacramental wines. These wines are tradition for Brookside, since 1883, and here is found some of the oldest cooperage of the company.



Lastly, in Sacramento, is a fine aging facility, the old Mills Winery, on Folsom Boulevard, it was built by Chinese labor in 1910.

Tours are conducted every day at Guasti, and the public is invited to visit any time.





BROOKSIDE VINEYARD COMPANY
OLD GUASTI, CALIFORNIA — SINCE 1832

Wines of Enduring Character

THE RETAIL CELLARS

Brookside pioneered the revolutionary concept of presenting its entire production of fine wines to the public in its own branch wineries. In branch wineries, it is possible for people to **TASTE** any of Brookside's fine wines before deciding which ones they want to take home. The idea was so successful that, today there are 30 Brookside Wineries and Tasting Cellars in California and Arizona. There will be further expansion in California and many states where the very special way Brookside brings its wines to the public is permitted under existing laws.



Brookside offers the most complete selection of wines and wine products produced by any wine-grower in the state. There are over 100 separate items. Brookside offers its fine wines under three labels: **ASSUMPTION ABBEY, VACHÉ and BROOKSIDE**, and in price ranges agreeable to anyone's budget. But best of all, there is the obvious saving of buying your wine directly from the winemaker. Such a distinguished and extensive line of wines and wine products is possible only because of the enormous variety of grapes available from its own vineyards. The Brookside Vineyard Company feels that the accumulated knowledge and skill of five generations of winemakers is the underlying reason for both the company's success and the elegance of its prize winning wines.

THE HERITAGE

Winemaking is filled with reverence for tradition. Generation after generation of dedicated families continue to practice with pride the ancient art of the vintner.

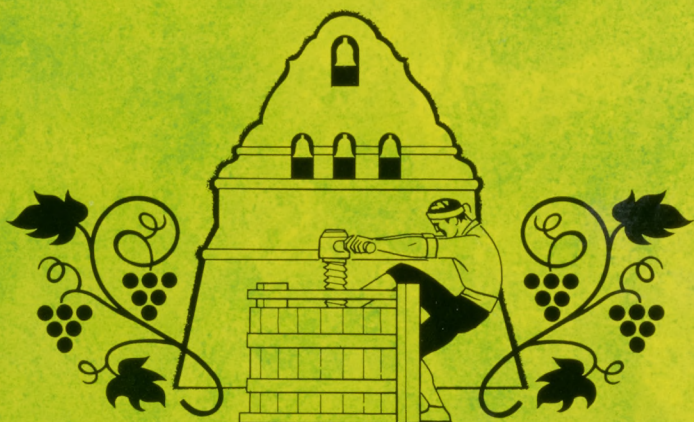
The Brookside Vineyard Company was founded in 1832 and is the State of California's oldest business. It has been operated by members of the same family for over 140 years, and has served the public and the clergy under three flags — Mexico, the California Bear, and the United States.

Brookside had its beginning with the arrival in California of Theophile Vaché and his three nephews. The entire Vaché family had been in the wine business for generations on the Isle of Oleron off the Bordeaux coast of France. Marius Biane, another French winemaker also decided to see what kind of future California held for the wine grape, and married into the Vaché family.



Today, the president of Brookside is Philo P. Biane, a member of Brookside's fourth generation. Active 5th generation members include Michael Biane, vice president and sales manager; Pierre Biane, vice president and head of Brookside's Enterprises Division; René Biane, vice president and production manager; and Francellene Biane/Roper, in charge of customer relations. Waiting in the wings are the members of the 6th generation of Biances.

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